



**Keynote Presentation:** 

"CHALLENGES OF TECHNOLOGICAL INNOVATION: IS A MORAL COMPASS NEEDED?"



by Professor Kevin Grant, Kent Business School, University of Kent, UK



**Tutorial Presentation:** 

INFORMATION RETRIEVAL FROM THE INTERNET AND WWW, USING SEARCH BY IMAGE: A TUTORIAL



by Prof. Paul Nieuwenhuysen, Vrije Universiteit Brussel, Belgium





Keynote Presentation:

"FROM IS PLANNING TO IS STRATEGIZING: LESSONS FROM THE PAST; AN AGENDA FOR THE FUTURE"

by Professor Robert Galliers, University Distinguished Professor at Bentley University, Boston, USA, and Professor of Information Systems at Loughborough University, UK

2014



Keynote Presentation: "WHY INFORMATION SYSTEMS STILL FAIL"



by Professor Guy Fitzgerald, Loughborough University, UK

2013



**Keynote Presentation:** 

"ENGAGING WITH GRAND CHALLENGES: CAN PRO-SOCIETAL INFORMATION SYSTEMS (PROSIS) HELP CHANGE BEHAVIOURS?"

by Professor Richard Vidgen, Professor of Systems Thinking, Department of Management Systems, Hull University Business School, UK

## 2012



Keynote Presentation: "PREPARING THE IS DISCIPLINE FOR THE YEAR 2022"



by Professor Dr. Egon Berghout, University of Groningen, The Netherlands

## 2011



Keynote Presentation: "BUSINESS AND IT ALIGNMENT"



by Professor Philip Yetton - University of New South Wales, Australia

## 2010



Keynote Presentation:

"KNOWLEDGE CREATION AND KNOWLEDGE MANAGEMENT IN INTERORGANIZATIONAL INNOVATION NETWORKS"

by Professor Dr. Claudia Loebbecke, Chaired Professor of Business, Media and Technology Management, University of Cologne, Germany

# 2009



Keynote Presentation: "INFORMATION SYSTEMS SUPPORT FOR CREATIVITY AND INDIVIDUALITY: HOW TO EXPECT THE UNEXPECTED"





Conference Tutorial: "INFORMATION RETRIEVAL IN A WORLD OF SCATTERED INFORMATION SOURCES "



by Paul Nieuwenhuysen Vrije Universiteit Brussel, Brussel, Belgium

## 2008

#### **Keynote Presentation:**

"STRATEGISING IN THE AGE OF AGILITY AND GLOBALISATION: INFORMATION SYSTEMS THAT MEET DYNAMICALLY CHANGING NEEDS""



by Professor Robert D Galliers, Provost & Vice President for Academic Affairs, Bentley College, USA

# Keynote Presentation: "WHO NEEDS E-CRM?"



by Professor Jean-Charles Chebat - HEC Montréal, Canada