

2026



Keynote Presentation:

REFLECTIONS ON 20 YEARS OF RESEARCH ON TRUST IN THE DIGITAL ERA

By Professor Niki Panteli, Professor of Digital Business at Lancaster University Management School, UK

2025



Keynote Presentation:

ETHICAL CHALLENGES OF AI

By Professor Laurence Brooks, Information School, University of Sheffield, UK

Tutorial:

EXPANDING YOUR RESEARCH WITH TEXT MINING AND TOPIC MODELLING

By Azar Shahgholian, Alliance Manchester Business School, and Eyyüb Can Odacıoğlu, Civil Engineering and Management The University of Manchester, UK

2024



Keynote Presentation:

DECODING DECISION MAKING: AI SENSEMAKING AND THE AUTHENTICITY DILEMMA IN IS STRATEGY

by Professor Ashok Jashapara, Royal Holloway – University of London, School of Business & Management, Egham, United Kingdom

2023



Keynote Presentation:

HEY SIRI, GOOGLE! CAN YOU HELP ME? A QUALITATIVE CASE STUDY OF SMARTPHONES AI FUNCTIONS IN SMES

by Professor Jyoti Choudrie, University of Hertfordshire, Hertfordshire Business School, UK

2022



Keynote Presentation:

THE CHALLENGES OF ARTIFICIAL INTELLIGENCE

by Dr. Nick Hajli, Associate Professor, Swansea University, UK

2021

Keynote Presentation:

REFLECTIONS OF A SENIOR SCHOLAR

by Professor Robert M. Davison, Dept of Information Systems, City University of Hong Kong, Hong Kong

2020



Keynote Presentation:

**LEVERAGING BIG DATA FOR COMPETITIVE ADVANTAGE:
A CONFIGURATIONAL APPROACH**

by Associate Professor John Dong, Director, Digital Business Focus Area, Faculty of Economics & Business, University of Groningen, The Netherlands

2019



Keynote Presentation:

INFORMATION TECHNOLOGY ON THE WORK FLOOR: ADVANCES AND CHALLENGES

by Professor Hajo Reijers, Department of Information and Computing Sciences of Utrecht University (UU), The Netherlands

Tutorial:

BUSINESS PROCESS CANVAS AND ITS USAGE IN IS TEACHING AND LEARNING

by Dr. Ilia Bider DSV, Stockholm University, Sweden

2018



Keynote Presentation:

HOW USER BEHAVIOUR AND INFORMATION MANAGEMENT ARE NOW CRITICAL FOR IT MANAGEMENT

by Professor Bob O'Keefe, Vice-Principal for Student Experience and Dean of the Faculty of Management, Economics & Law, Royal Holloway, University of London, UK

Tutorial:

FRACTAL ENTERPRISE MODEL AND ITS USAGE FOR BUSINESS MODEL INNOVATION

by Dr. Ilia Bider DSV, Stockholm University, Sweden

2017



Keynote Presentation:

“UNDERSTANDING AND MANAGING INFORMATION SYSTEM CONFLICTS”

by Professor Albert Boonstra, Vice Dean of the Faculty of Economics and Business and Professor of Information Management, University of Groningen, The Netherlands

2016



Keynote Presentation:

“CHALLENGES OF TECHNOLOGICAL INNOVATION: IS A MORAL COMPASS NEEDED?”

by Professor Kevin Grant, Kent Business School, University of Kent, UK



Tutorial Presentation:

INFORMATION RETRIEVAL FROM THE INTERNET AND WWW, USING SEARCH BY IMAGE: A TUTORIAL

by Prof. Paul Nieuwenhuysen, Vrije Universiteit Brussel, Belgium

2015



Keynote Presentation:

“FROM IS PLANNING TO IS STRATEGIZING: LESSONS FROM THE PAST; AN AGENDA FOR THE FUTURE”

by Professor Robert Galliers, University Distinguished Professor at Bentley University, Boston, USA, and Professor of Information Systems at Loughborough University, UK

2014



Keynote Presentation:

“WHY INFORMATION SYSTEMS STILL FAIL”

by Professor Guy Fitzgerald, Loughborough University, UK

2013



Keynote Presentation:

“ENGAGING WITH GRAND CHALLENGES: CAN PRO-SOCIETAL INFORMATION SYSTEMS (PROSIS) HELP CHANGE BEHAVIOURS?”

by Professor Richard Vidgen, Professor of Systems Thinking, Department of Management Systems, Hull University Business School, UK

2012



Keynote Presentation:

“PREPARING THE IS DISCIPLINE FOR THE YEAR 2022”

by Professor Dr. Egon Berghout, University of Groningen, The Netherlands

2011



Keynote Presentation:

“BUSINESS AND IT ALIGNMENT”

by Professor Philip Yetton - University of New South Wales, Australia

2010



Keynote Presentation:

“KNOWLEDGE CREATION AND KNOWLEDGE MANAGEMENT IN INTER-ORGANIZATIONAL INNOVATION NETWORKS”

by Professor Dr. Claudia Loebbecke, Chaired Professor of Business, Media and Technology Management, University of Cologne, Germany

2009



Keynote Presentation:

“INFORMATION SYSTEMS SUPPORT FOR CREATIVITY AND INDIVIDUALITY: HOW TO EXPECT THE UNEXPECTED”

by Dr Barry Eaglestone - Department of Information Studies, University of Sheffield, Sheffield, UK



Conference Tutorial:

“INFORMATION RETRIEVAL IN A WORLD OF SCATTERED INFORMATION SOURCES ”

by Paul Nieuwenhuysen Vrije Universiteit Brussel, Brussel, Belgium

2008

Keynote Presentation:

“STRATEGISING IN THE AGE OF AGILITY AND GLOBALISATION: INFORMATION SYSTEMS THAT MEET DYNAMICALLY CHANGING NEEDS”

by Professor Robert D Galliers, Provost & Vice President for Academic Affairs, Bentley College, USA

Keynote Presentation:

“WHO NEEDS E-CRM?”

by Professor Jean-Charles Chebat - HEC Montréal, Canada