

2024



**Keynote Presentation:**

**DECODING DECISION MAKING: AI SENSEMAKING AND THE AUTHENTICITY DILEMMA IN IS STRATEGY**

by Professor Ashok Jashapara, Royal Holloway – University of London, School of Business & Management, Egham, United Kingdom

2023



**Keynote Presentation:**

**HEY SIRI, GOOGLE! CAN YOU HELP ME? A QUALITATIVE CASE STUDY OF SMARTPHONES AI FUNCTIONS IN SMES**

by Professor Jyoti Choudrie, University of Hertfordshire, Hertfordshire Business School, UK

2022



**Keynote Presentation:**

**THE CHALLENGES OF ARTIFICIAL INTELLIGENCE**

by Dr. Nick Hajli, Associate Professor, Swansea University, UK

2021

**Keynote Presentation:**

**REFLECTIONS OF A SENIOR SCHOLAR**

by Professor Robert M. Davison, Dept of Information Systems, City University of Hong Kong, Hong Kong

2020



**Keynote Presentation:**

**LEVERAGING BIG DATA FOR COMPETITIVE ADVANTAGE: A CONFIGURATIONAL APPROACH**

by Associate Professor John Dong, Director, Digital Business Focus Area, Faculty of Economics & Business, University of Groningen, The Netherlands

2019



**Keynote Presentation:**

**INFORMATION TECHNOLOGY ON THE WORK FLOOR: ADVANCES AND CHALLENGES**

by Professor Hajo Reijers, Department of Information and Computing Sciences of Utrecht University (UU), The Netherlands

**Tutorial:**

**BUSINESS PROCESS CANVAS AND ITS USAGE IN IS TEACHING AND LEARNING**

by Dr. Iliia Bider DSV, Stockholm University, Sweden

2018



**Keynote Presentation:**

**HOW USER BEHAVIOUR AND INFORMATION MANAGEMENT ARE NOW CRITICAL FOR IT MANAGEMENT**

by Professor Bob O'Keefe, Vice-Principal for Student Experience and Dean of the Faculty of Management, Economics & Law, Royal Holloway, University of London, UK

**Tutorial:**

**FRACTAL ENTERPRISE MODEL AND ITS USAGE FOR BUSINESS MODEL INNOVATION**

by Dr. Iliia Bider DSV, Stockholm University, Sweden

2017



**Keynote Presentation:**

**“UNDERSTANDING AND MANAGING INFORMATION SYSTEM CONFLICTS”**

by Professor Albert Boonstra, Vice Dean of the Faculty of Economics and Business and Professor of Information Management, University of Groningen, The Netherlands

2016



**Keynote Presentation:**

**“CHALLENGES OF TECHNOLOGICAL INNOVATION: IS A MORAL COMPASS NEEDED?”**

by Professor Kevin Grant, Kent Business School, University of Kent, UK



**Tutorial Presentation:**

**INFORMATION RETRIEVAL FROM THE INTERNET AND WWW, USING SEARCH BY IMAGE: A TUTORIAL**

by Prof. Paul Nieuwenhuysen, Vrije Universiteit Brussel, Belgium

2015



**Keynote Presentation:**

**“FROM IS PLANNING TO IS STRATEGIZING: LESSONS FROM THE PAST; AN AGENDA FOR THE FUTURE”**

by Professor Robert Galliers, University Distinguished Professor at Bentley University, Boston, USA, and Professor of Information Systems at Loughborough University, UK

2014



**Keynote Presentation:**

**“WHY INFORMATION SYSTEMS STILL FAIL”**

by Professor Guy Fitzgerald, Loughborough University, UK

2013



**Keynote Presentation:**

**“ENGAGING WITH GRAND CHALLENGES: CAN PRO-SOCIETAL INFORMATION SYSTEMS (PROSIS) HELP CHANGE BEHAVIOURS?”**

by Professor Richard Vidgen, Professor of Systems Thinking, Department of Management Systems, Hull University Business School, UK

2012



**Keynote Presentation:**

**“PREPARING THE IS DISCIPLINE FOR THE YEAR 2022”**

by Professor Dr. Egon Berghout, University of Groningen, The Netherlands

2011



**Keynote Presentation:**

**“BUSINESS AND IT ALIGNMENT”**

by Professor Philip Yetton - University of New South Wales, Australia

2010



**Keynote Presentation:**

**“KNOWLEDGE CREATION AND KNOWLEDGE MANAGEMENT IN INTER-ORGANIZATIONAL INNOVATION NETWORKS”**

by Professor Dr. Claudia Loebbecke, Chaired Professor of Business, Media and Technology Management, University of Cologne, Germany

2009



**Keynote Presentation:**

**“INFORMATION SYSTEMS SUPPORT FOR CREATIVITY AND INDIVIDUALITY:  
HOW TO EXPECT THE UNEXPECTED”**

by Dr Barry Eaglestone - Department of Information Studies, University of Sheffield, Sheffield, UK



**Conference Tutorial:**

**“INFORMATION RETRIEVAL IN A WORLD OF SCATTERED INFORMATION  
SOURCES ”**

by Paul Nieuwenhuysen Vrije Universiteit Brussel, Brussel, Belgium

2008

**Keynote Presentation:**

**“STRATEGISING IN THE AGE OF AGILITY AND GLOBALISATION: INFORMATION SYSTEMS THAT  
MEET DYNAMICALLY CHANGING NEEDS”**

by Professor Robert D Galliers, Provost & Vice President for Academic Affairs, Bentley College, USA

**Keynote Presentation:**

**“WHO NEEDS E-CRM?”**

by Professor Jean-Charles Chebat - HEC Montréal, Canada