

2022



**Keynote Presentation:**

**THE CHALLENGES OF ARTIFICIAL INTELLIGENCE**



by Dr. Nick Hajli, Associate Professor, Swansea University, UK

2021

**Keynote Presentation:**

**REFLECTIONS OF A SENIOR SCHOLAR**



by Professor Robert M. Davison, Dept of Information Systems, City University of Hong Kong, Hong Kong

2020



**Keynote Presentation:**

**LEVERAGING BIG DATA FOR COMPETITIVE ADVANTAGE:  
A CONFIGURATIONAL APPROACH**



by Associate Professor John Dong, Director, Digital Business Focus Area, Faculty of Economics & Business, University of Groningen, The Netherlands

2019



**Keynote Presentation:**

**INFORMATION TECHNOLOGY ON THE WORK FLOOR: ADVANCES AND CHALLENGES**



by Professor Hajo Reijers, Department of Information and Computing Sciences of Utrecht University (UU), The Netherlands

**Tutorial:**

**BUSINESS PROCESS CANVAS AND ITS USAGE IN IS TEACHING AND LEARNING**



by Dr. Ilia Bider DSV, Stockholm University, Sweden

2018

**Keynote Presentation:**

**HOW USER BEHAVIOUR AND INFORMATION MANAGEMENT ARE NOW CRITICAL FOR IT MANAGEMENT**



by Professor Bob O'Keefe, Vice-Principal for Student Experience and Dean of the Faculty of Management, Economics & Law, Royal Holloway, University of London, UK

**Tutorial:**

**FRACTAL ENTERPRISE MODEL AND ITS USAGE FOR BUSINESS MODEL INNOVATION**



by Dr. Ilia Bider DSV, Stockholm University, Sweden

2017

**Keynote Presentation:**



**“UNDERSTANDING AND MANAGING INFORMATION SYSTEM CONFLICTS”**



by Professor Albert Boonstra, Vice Dean of the Faculty of Economics and Business and Professor of Information Management, University of Groningen, The Netherlands

2016

**Keynote Presentation:**



**“CHALLENGES OF TECHNOLOGICAL INNOVATION: IS A MORAL COMPASS NEEDED?”**



by Professor Kevin Grant, Kent Business School, University of Kent, UK

**Tutorial Presentation:**



**INFORMATION RETRIEVAL FROM THE INTERNET AND WWW, USING SEARCH BY IMAGE: A TUTORIAL**



by Prof. Paul Nieuwenhuysen, Vrije Universiteit Brussel, Belgium

2015



**Keynote Presentation:**

**“FROM IS PLANNING TO IS STRATEGIZING: LESSONS FROM THE PAST; AN AGENDA FOR THE FUTURE”**



by Professor Robert Galliers, University Distinguished Professor at Bentley University, Boston, USA, and Professor of Information Systems at Loughborough University, UK

2014

**Keynote Presentation:**

**“WHY INFORMATION SYSTEMS STILL FAIL”**



by Professor Guy Fitzgerald, Loughborough University, UK



2013



**Keynote Presentation:**  
**“ENGAGING WITH GRAND CHALLENGES: CAN PRO-SOCIETAL INFORMATION SYSTEMS (PROSIS) HELP CHANGE BEHAVIOURS?”**



by Professor Richard Vidgen, Professor of Systems Thinking, Department of Management Systems, Hull University Business School, UK

2012



**Keynote Presentation:**  
**“PREPARING THE IS DISCIPLINE FOR THE YEAR 2022”**



by Professor Dr. Egon Berghout, University of Groningen, The Netherlands

2011



**Keynote Presentation:**  
**“BUSINESS AND IT ALIGNMENT”**



by Professor Philip Yetton - University of New South Wales, Australia

2010



**Keynote Presentation:**  
**“KNOWLEDGE CREATION AND KNOWLEDGE MANAGEMENT IN INTER-ORGANIZATIONAL INNOVATION NETWORKS”**



by Professor Dr. Claudia Loebbecke, Chaired Professor of Business, Media and Technology Management, University of Cologne, Germany

2009



**Keynote Presentation:**  
**“INFORMATION SYSTEMS SUPPORT FOR CREATIVITY AND INDIVIDUALITY: HOW TO EXPECT THE UNEXPECTED”**



by Dr Barry Eaglestone - Department of Information Studies, University of Sheffield, Sheffield, UK



**Conference Tutorial:**  
**“INFORMATION RETRIEVAL IN A WORLD OF SCATTERED INFORMATION SOURCES ”**



by Paul Nieuwenhuysen Vrije Universiteit Brussel, Brussel, Belgium

2008

**Keynote Presentation:  
“STRATEGISING IN THE AGE OF AGILITY AND GLOBALISATION: INFORMATION SYSTEMS THAT MEET DYNAMICALLY CHANGING NEEDS”**



by Professor Robert D Galliers, Provost & Vice President for Academic Affairs, Bentley College, USA

**Keynote Presentation:  
“WHO NEEDS E-CRM?”**



by Professor Jean-Charles Chebat - HEC Montréal, Canada