

2021

Keynote Presentation:

REFLECTIONS OF A SENIOR SCHOLAR



by Professor Robert M. Davison, Dept of Information Systems, City University of Hong Kong, Hong Kong

2020

Keynote Presentation:



**LEVERAGING BIG DATA FOR COMPETITIVE ADVANTAGE:
A CONFIGURATIONAL APPROACH**



by Associate Professor John Dong, Director, Digital Business Focus Area, Faculty of Economics & Business, University of Groningen, The Netherlands

2019



Keynote Presentation:

INFORMATION TECHNOLOGY ON THE WORK FLOOR: ADVANCES AND CHALLENGES



by Professor Hajo Reijers, Department of Information and Computing Sciences of Utrecht University (UU), The Netherlands

Tutorial:

BUSINESS PROCESS CANVAS AND ITS USAGE IN IS TEACHING AND LEARNING



by Dr. Ilia Bider DSV, Stockholm University, Sweden

2018

Keynote Presentation:



HOW USER BEHAVIOUR AND INFORMATION MANAGEMENT ARE NOW CRITICAL FOR IT MANAGEMENT



by Professor Bob O'Keefe, Vice-Principal for Student Experience and Dean of the Faculty of Management, Economics & Law, Royal Holloway, University of London, UK

Tutorial:

FRACTAL ENTERPRISE MODEL AND ITS USAGE FOR BUSINESS MODEL INNOVATION



by Dr. Ilia Bider DSV, Stockholm University, Sweden

2017

Keynote Presentation:



“UNDERSTANDING AND MANAGING INFORMATION SYSTEM CONFLICTS”



by Professor Albert Boonstra, Vice Dean of the Faculty of Economics and Business and Professor of Information Management, University of Groningen, The Netherlands

2016

Keynote Presentation:



“CHALLENGES OF TECHNOLOGICAL INNOVATION: IS A MORAL COMPASS NEEDED?”



by Professor Kevin Grant, Kent Business School, University of Kent, UK

Tutorial Presentation:



INFORMATION RETRIEVAL FROM THE INTERNET AND WWW, USING SEARCH BY IMAGE: A TUTORIAL



by Prof. Paul Nieuwenhuysen, Vrije Universiteit Brussel, Belgium

2015

Keynote Presentation:



“FROM IS PLANNING TO IS STRATEGIZING: LESSONS FROM THE PAST; AN AGENDA FOR THE FUTURE”



by Professor Robert Galliers, University Distinguished Professor at Bentley University, Boston, USA, and Professor of Information Systems at Loughborough University, UK

2014

Keynote Presentation:



“WHY INFORMATION SYSTEMS STILL FAIL”



by Professor Guy Fitzgerald, Loughborough University, UK

2013



Keynote Presentation:
“ENGAGING WITH GRAND CHALLENGES: CAN PRO-SOCIETAL INFORMATION SYSTEMS (PROSIS) HELP CHANGE BEHAVIOURS?”



by Professor Richard Vidgen, Professor of Systems Thinking, Department of Management Systems, Hull University Business School, UK

2012



Keynote Presentation:
“PREPARING THE IS DISCIPLINE FOR THE YEAR 2022”



by Professor Dr. Egon Berghout, University of Groningen, The Netherlands

2011



Keynote Presentation:
“BUSINESS AND IT ALIGNMENT”



by Professor Philip Yetton - University of New South Wales, Australia

2010



Keynote Presentation:
“KNOWLEDGE CREATION AND KNOWLEDGE MANAGEMENT IN INTER-ORGANIZATIONAL INNOVATION NETWORKS”



by Professor Dr. Claudia Loebbecke, Chaired Professor of Business, Media and Technology Management, University of Cologne, Germany

2009



Keynote Presentation:
“INFORMATION SYSTEMS SUPPORT FOR CREATIVITY AND INDIVIDUALITY: HOW TO EXPECT THE UNEXPECTED”



by Dr Barry Eaglestone - Department of Information Studies, University of Sheffield, Sheffield, UK



Conference Tutorial:
“INFORMATION RETRIEVAL IN A WORLD OF SCATTERED INFORMATION SOURCES ”



by Paul Nieuwenhuysen Vrije Universiteit Brussel, Brussel, Belgium

2008

**Keynote Presentation:
“STRATEGISING IN THE AGE OF AGILITY AND GLOBALISATION: INFORMATION SYSTEMS THAT
MEET DYNAMICALLY CHANGING NEEDS”**



by Professor Robert D Galliers, Provost & Vice President for Academic Affairs, Bentley College, USA

**Keynote Presentation:
“WHO NEEDS E-CRM?”**



by Professor Jean-Charles Chebat - HEC Montréal, Canada