

**9th IADIS International Conference on  
Information Systems 2016  
CONFERENCE PROGRAM**

**Saturday 9<sup>th</sup>, April 2016**

**08:30-19:00 Welcome Desk**

**09:45-10:00 Session O – Opening Session  
(Room: Lima & Sado)**

**OPENING SESSION**

*Profs. Philip Powell, Miguel Baptista Nunes and Pedro Isaías*

**10:00-11:00 Session KL1 – Keynote Presentation  
(Room: Lima & Sado)**

**CHALLENGES OF TECHNOLOGICAL INNOVATION: IS A MORAL COMPASS NEEDED?**

*Professor Kevin Grant, Kent Business School, University of Kent, UK*

**11:00-11:30 Coffee Break**

**11:30-13:00 Session FP 9.1**

**Knowledge Management**

**(Room: Lima & Sado)**

**Chair: Miguel Baptista Nunes**

**WORLDS APART – IT SUPPORT STRATEGIES FOR EVIDENCE BASED MEDICINE MEET REALITY (F034)**

*Hanife Rexhepi and Anne Persson*

**CONTENT CLUTTER AND ENTERPRISE SOCIAL MEDIA: A CASE STUDY (F071)**

*Jason Weir and David W. Wilson*

**THE IMPORTANCE OF COMMUNICATION IN THE TRANSFER OF KNOWLEDGE AND IN THE CREATION OF A SHARED VISION - A CASE STUDY (F039)**

*Maria Terezinha Angeloni, Rafael Zimmermann Homma, Luiz Afonso Pereira Athayde Filho and Aldo Cosentino*

**13:00 – 14:30 Lunch Break**

**14:30-15:30 Panel Session**

**(Room: Lima & Sado)**

**CHALLENGES AND OPPORTUNITIES IN INFORMATION SYSTEMS**

*Profs. Philip Powell, Miguel Baptista Nunes, Pedro Isaías and Kevin Grant*

**15:30-16:20 Session FSP 9.2**

**IS in Practice, Technology Infrastructures and Organisational Processes**

**(Room: Lima & Sado)**

**Chair: Thomas Keller**

**BYOD VS. CYOD – WHAT IS THE DIFFERENCE? (F026)**

*Martin Brodin*

**GEOREFERENCING HISTORICAL DOCUMENTS: THE CASE OF THE DUME BOUNDARY (S085)**

*Natália Botica, Francisco Andrade and Luís Fontes*

**16:30-17:00 Coffee Break**

**17:00-19:00 Tutorial**

**(Room: Lima & Sado)**

**INFORMATION RETRIEVAL FROM THE INTERNET AND WWW, USING SEARCH BY IMAGE: A TUTORIAL**

*Prof. Paul Nieuwenhuysen, Vrije Universiteit Brussel, Belgium*

**19:00 – 19:30 Welcome Cocktail**

## Sunday 10<sup>th</sup>, April 2016

08:30-15:30 Welcome Desk

10:10-11:00 Session FSP 10.1

Innovation and Knowledge Management // Enterprise Resource Planning

(Room: Lima & Sado)

Chair: *Hans-Peter Steinbacher*

ONTOLOGY LEARNING FOR OPEN SEMANTIC TRIZ IN SOFTWARE ENGINEERING (F053)

*Vanja Bevanda, Giorgio Sinković and Marko Turk*

DIGITALIZATION: THE DILEMMA IN HIGHLY STANDARDIZED COMPANIES AND ORGANIZATIONAL DEVELOPMENT (S078)

*Paavo Heikkinen and Bernd Hilgarth*

11:00-11:30 Coffee Break

11:30-12:50 Session FSP 10.2

IS Management

(Room: Lima & Sado)

Chair: *David Wilson*

RANKING-TYPE DELPHI STUDIES IN IS RESEARCH: STEP-BY-STEP GUIDE AND ANALYTICAL EXTENSION (F037)

*Jörn Kobus and Markus Westner*

CULTURE AND E-COMMERCE ACCEPTANCE IN INDONESIA (F016)

*Arief Rahman and Wahyu Wardhani Putri*

INFLUENCING FACTORS OF IN-MEMORY DATABASES FOR BUSINESS INFORMATION SYSTEMS (S030)

*Hans-Peter Steinbacher and Hendrik Teerling*

13:00 – 14:30 Lunch Break

14:30-15:10 Doctoral Session

(Room: Lima & Sado)

Chair: *Philip Powell*

AN EXPLORATORY MODEL OF KNOWLEDGE TRANSFER PROCESS THROUGH INFORMATION SYSTEM

IMPLEMENTATION: CASE STUDY (NHS IN THE UK). (D072)

*Firas Masri, Peter Kawalek and Trevor Wood-Harper*

15:30 – Conference Tour and Dinner

## Monday 11<sup>th</sup>, March 2016

08:30-13:30 Welcome Desk

09:40-11:00 Session FSP 11.1

IS in Practice, Technology Infrastructures and Organisational Processes

(Room: Lima & Sado)

Chair: *Deborah Gears*

OPTIMIZING DECISION SUPPORT IN BUSINESS PROCESS MANAGEMENT USING OBLIGATION AND PROHIBITION NORMS (F024)

*Thomas Keller and Bastin Tony Roy Savarimuthu*

INVESTIGATING THE SOURCES OF DIFFICULTIES IN MANAGING PROJECT INTERDEPENDENCIES: A STUDY OF IT/IS PROJECT PORTFOLIOS (F084)

*Sameer Bathallath, Åsa Smedberg and Harald Kjellin*

STRATEGIC ALIGNMENT WITH A BALANCED SCORECARD APPROACH (S006)

*Jorge Gomes and Mário Romão*

**11:00-11:30 Coffee Break**

**11:30-13:00 Session FP 11.2**

**Multidisciplinary Views and Multi Methodological Approaches // IS Learning and Teaching // Other**

**(Room: Lima & Sado)**

*Chair: Philip Powell*

**MOTIVATIVE COMPUTING: AN INTERDISCIPLINARY ANALYSIS AND DESIGN FRAMEWORK (F014)**

*Deborah A. Gears, Carla Lorek, Keli DiRisio and Alexander Goldberger*

**METHODOLOGICAL FRAMEWORK FOR THE DEVELOPMENT OF COMPUTATIONAL THINKING AND PROGRAMMING THROUGH EXPERIENTIAL LEARNING: CASE STUDY FROM SCHOOLS JUAN SEGUEL AND ALLIPEN IN FREIRE, CHILE (F050)**

*Marcos Lévano, Vanessa Córdova and Andrea Albornoz*

**DECOMPOSING ERP SUCCESS DYNAMICS: A PROPOSAL FOR A MEASUREMENT MODEL (F028)**

*Pierluigi Zerbino, Davide Aloini, Riccardo Dulmin and Valeria Mininno*

**13:00 Best Paper Awards Ceremony and Closing Session**

**(Room: Lima & Sado)**

*Profs. Philip Powell and Pedro Isaías*